

A Launch for PreK Success Story



SET THE STAGE FOR A LIFETIME OF LEARNING

Consider everything you're doing at this moment: reading these words, possibly typing on a computer, or communicating with a colleague. The skills and abilities you have now can be traced back to your earliest years—molding playdough, singing songs, playing pretend—simple but intentional activities that helped shape the motor skills, literacy, and communication you have today. **Read More** 



WHY EARLY CHILDHOOD EDUCATION MATTERS

90%
of a child's brain
growth happens by
age 5



The science is clear that early childhood is a critical time for child development. In fact, 90% of a child's brain growth happens by age 5. During a child's early years, the brain is making essential neurological connections that pave the way for skills like problem-solving, self-control, creativity, and critical thinking. These abilities impact each child's academic success as well as social-emotional wellbeing. The benefits of early childhood education extend into a student's school years and beyond, including improved literacy, increased graduation rates, higher academic achievement, greater employment probability, and higher pay.



A FLORIDA DISTRICT'S SEARCH FOR A HIGH-QUALITY PREK CURRICULUM

As more districts are recognizing the value of PreK, there is a growing demand for high-quality early childhood curriculum. This was the case for **The School District of Osceola County** (SDOC), a large Florida district who noticed their current curriculum was falling short. “We were still not seeing the outcomes that we wanted to see when our students were going to kindergarten,” shares Dr. Larissa Silfa-Velez, Supervisor for Instructional Programs PreK-12 at SDOC. “We saw that they lacked a lot of social readiness and school readiness.”

She explains that they were looking for a curriculum that met the needs of all their students, “especially for those students who are in that moderate to severe range of abilities, and then also challenging those kiddos who are ready for kindergarten.”

The success they'd experienced with **enCORE** and their search for a high-quality PreK curriculum led them to be an early adopter of TeachTown's comprehensive, inclusive early childhood curriculum, **Launch for PreK**. “We trust the source because we have seen growth and we have seen academic outcomes in elementary.”

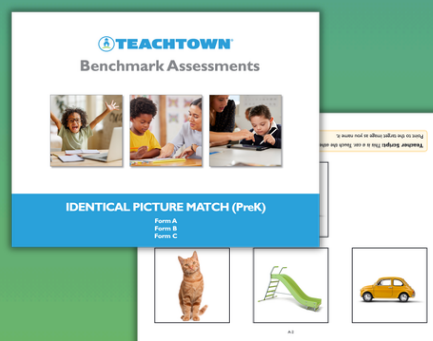
Observational Assessments

All 3 year-old students were assessed at the beginning and at the end of the school year using the following observational assessments: Creativity and Imagination; Relationships with Others; Comparisons, Spatial Thinking, and Geometry; Counting, Cardinality, and Operations; Print Awareness, and Independent Classroom Skills.



Benchmark Assessments

All 4 year-old students were assessed at the beginning and at the end of the school year using the following benchmark assessments: Following 2 Step Directions, Color ID, Patterns, 2D Shape ID, Receptive Number ID (0-10), Lowercase Letter ID, Lowercase Letter Naming, Uppercase Letter ID, Uppercase Letter Naming, Letter-Sound ID.



What happened? **Key results from the analysis show that both 3- and 4-year-old students show statistically significant growth in critical early learning skills across multiple learning domains.**



A FLORIDA DISTRICT'S SEARCH FOR A HIGH-QUALITY PREK CURRICULUM (CONT'D)

Across the 6 observational assessments, between

63-83%

of students increased at least one 12-month developmental level over the course of the 9 month school year, with students showing an average growth of

63-93%

on the items contained in each OA.

Students showed **statistically significant growth on**

100%

of the observational assessments.

Across all Benchmark Assessments that had at least 10 pairs of beginning and end of year administrations,

all showed statistically significant positive growth

(20% average)

and **half of the benchmark assessments showed averages at or near mastery levels** (Color ID, 2D Shape ID, Lowercase Letter ID, and Uppercase Letter ID).



*This data reflects statistically **significant positive growth** in the areas of **emerging literacy, emerging math, socio-emotional development, communication & language, and adaptive skills**, validating the effectiveness of the Launch for PreK curriculum for students in self-contained special education classrooms.*



WHAT MAKES A HIGH-QUALITY EARLY CHILDHOOD PROGRAM?

Results like these aren't the result of just any early childhood education. The strength and durability of long-term preschool impacts depend heavily on program quality, teacher-child interactions, and structural support. A high quality PreK curriculum goes beyond lesson plans; it provides everything educators need to nurture developmental and academic growth.

OBJECTIVES

Comprehensive

The primary objective was to strengthen Fauget's visual identity and digital presence.

The client aimed to increase online sales conversion by

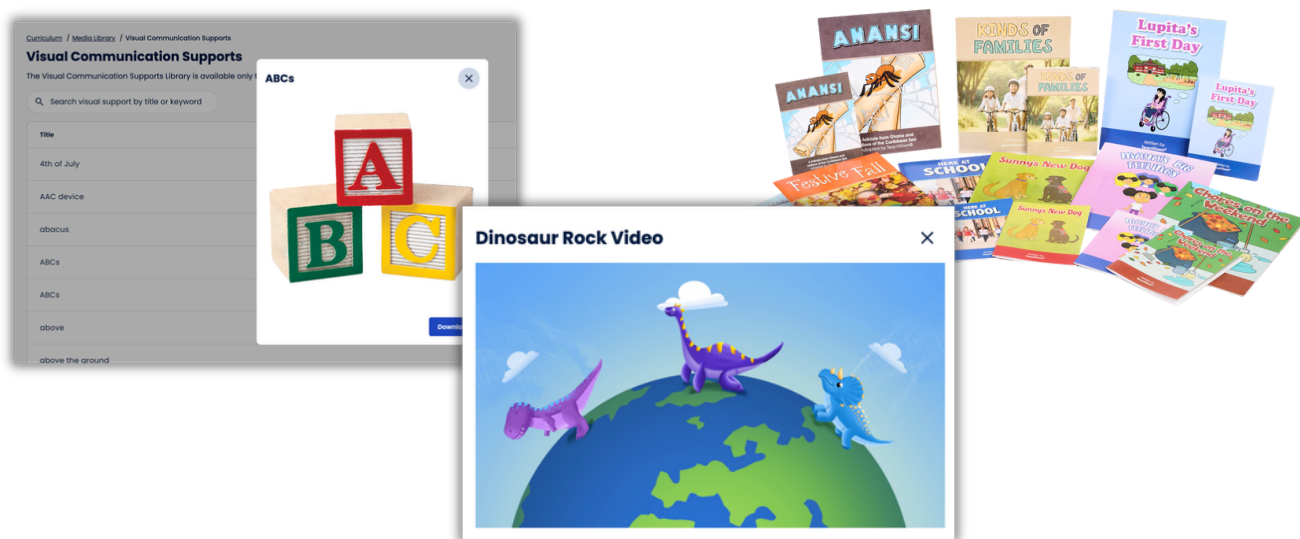
The campaign led to a 55% increase in website engagement within three months, with a 32% rise in new customer acquisition.

PreK classrooms that focus on intentional, developmentally appropriate instruction and skill-targeted, domain-specific curricula produce meaningful gains. With two full years of curriculum and assessment, Launch for PreK meets all the instructional needs of full and part-time PreK programs in general education and special education settings. A thematic approach and activity-based lesson plans facilitate learning through play while targeting key early learning domains, including language, literacy, and social development. Launch for PreK is also aligned to early childhood state standards, the curriculum recommendations of NAEYC, and the Science of Reading for PreK.

Comprehensive (cont'd)

Additionally, Launch for PreK includes all of the program components educators need for successful implementation, including a media library of children's books, visual supports, nursery rhymes, and songs.

"The amount of visual supports that are in the curriculum already made for our teachers is amazing!" shares Dr. Larissa Silfa-Velez. "And our teachers appreciate that because many times they get a curriculum, and it's kind of like, 'OK, here you go, but now you have to create all these things.' [With Launch for PreK], it's already there!"



Teacher Support

A curriculum is only as good as its implementation. When teachers are effectively trained and coached and continuously offered feedback, they are able to implement with fidelity and produce greater impact. Launch for PreK includes TeachTown's professional development, which provides comprehensive training and support services that foster fidelity of instruction.

"One of the greatest parts about this whole experience has been the amount of support that TeachTown has provided us...Having that guidance has been amazing," shares Monica Forty-Way, the SDOC PreK Program Specialist.





Inclusive Of All Learners

Research shows that when children of differing abilities learn together, they develop stronger social and emotional skills, greater empathy, and an appreciation for individual differences. A high quality early education program ensures that every child has access to learning experiences tailored to their unique needs. For children with disabilities, inclusive settings provide opportunities for meaningful participation, skill-building, and independence.

Launch for PreK was designed to meet the needs of students with disabilities and the peers who learn alongside them so all students can learn together and at their own pace. With three levels of differentiation, every lesson plan and every activity is accessible to every learner. The children's library shares stories that include people of various backgrounds and abilities, so all students see themselves reflected in the curriculum.

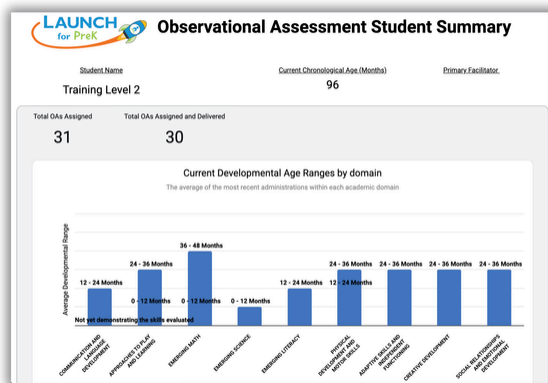


At SDOC, Launch for PreK was implemented in self-contained settings with students who held a wide range of strengths and areas of need. Monica Forty-Way remarked, "[Launch for PreK] is really for all our students. It's not just one particular student that we're looking at here...**it really gave all of our kids an opportunity to learn in the best way that they could.**"

Data & Kindergarten Readiness

In early childhood, there is often a misconception that data collection is too difficult because students are young. But a data-driven curriculum allows teachers to use information on student progress to identify areas of specific need early and support growth.

Launch for PreK includes observational assessments and benchmark assessments designed to monitor progress on key early learning standards and developmental milestones over time. These were the tools used to measure progress with The School District of Osceola.



"The data collection that we are going to get is going to help us gear the instruction that we need for our kids," shares Monica Forty-Way. "We haven't really had that opportunity up until now to get that instructional data that we need to know where we need to help our kids."

Did you know?

The journey from PreK to kindergarten is also supported by TeachTown's **Launch to K Assessment**, a kindergarten readiness assessment.

Launch to K is an assessment opportunity that provides a clear, actionable snapshot of students' skills and development to empower educators with the precise data needed to foster growth as students transition from PreK to kindergarten.





CONCLUSION

Launch for PreK is designed to ensure that every child has access to instruction that prepares them for kindergarten and beyond—no matter where they start. This study confirms that the Launch for PreK curriculum has a measurable impact on student achievement, providing a strong foundation for future learning.

Set the stage for lifelong learning and ongoing student success. [Schedule a tour of Launch for PreK today!](#)