

Redford Union School District & TeachTown

A CUSTOMER SUCCESS STORY

📍 REDFORD, MICHIGAN

“**TeachTown has made my job as a teacher less stressful and more enjoyable. It has allowed me to focus more time on my students and less time finding and preparing lessons and materials.**

— MEGHAN GREENE

Special Education Teacher, Redford Union Public Schools

Teacher Satisfaction = Student Success: A DISTRICT SUCCESS STORY

THE OBJECTIVE

In this customer success story, we will learn how Redford Union School District (RUSD) utilized TeachTown's one-stop-shop curriculum to reduce teacher burnout and improve student outcomes.



THE CHALLENGE

Prior to implementing TeachTown's K-12 standards-first, adapted core curriculum, **enCORE**, Tamaran Dillard, Executive Director of Student Services of RUSD, shared that the district's special education programs lacked a consistent, structured curriculum for students with moderate to severe disabilities.

Without uniformity, teachers were forced to compile lessons from various online sources, leading to increased prep time and elevated stress. Additionally, the absence of a formal system for assessing student progress made it difficult to track growth and evaluate instructional effectiveness.

RUSD needed a curriculum that would reduce the burden on educators while providing high-quality, individualized instruction to students.

That's where TeachTown came in. ►

REDFORD UNION SCHOOL DISTRICT AT A GLANCE

Located just outside Detroit, Michigan, Redford Union School District (RUSD) is transforming the lives of thousands of students across multiple grades and schools.

3,777 TOTAL STUDENTS
ACROSS 6 SCHOOLS

- 2 ELEMENTARY SCHOOLS
- 1 JUNIOR HIGH SCHOOL
- 1 HIGH SCHOOL
- 1 ALTERNATIVE PLACEMENT SCHOOL
- 1 DAY TREATMENT CENTER

Students receiving special education services in RUSD are taught in inclusive settings, as well as self-contained classrooms.

FINDING & IMPLEMENTING A COMPREHENSIVE APPROACH

In Summer 2024, RUSD's Special Education administration began researching curricula options that would deliver a consistent, high-quality education for their neurodiverse learners. TeachTown's enCORE immediately stood out.

"We were impressed with enCORE's leveling system, the individuality it allows for, the vast number of resources it provides, and the tactile and digital libraries it has," said Dillard.

After a thorough evaluation process of enCORE - including multiple meetings and a 5-week pilot program - RUSD received overwhelmingly positive feedback from teachers. Once approved by the district's Board of Education, training sessions with TeachTown's Customer Enablement Specialists were held in advance of the 24-25 school year. By late September, teachers began using TeachTown solutions in their classrooms, steadily increasing usage over time.

**enCORE is a one-stop-shop.
Everything you need is at
your fingertips: grade-aligned
content, lessons, materials, and
data collection.**

- MEGHAN GREENE
Special Education Teacher, Redford Union Public Schools



PROGRAMS IN THE DISTRICT

To support RUSD's commitment to student growth and independence, the district introduced multiple TeachTown programs in the district:



- **enCORE:** A K-12+ standards-first, adapted core curriculum that provides students with moderate to severe disabilities access to the general education curriculum.



- **TeachTown Basics:** An intervention program that combines computer-delivered and teacher-led instruction to build vocabulary, social-emotional skills, functional academics, and more.



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- MEGHAN GREENE

Special Education Teacher, Redford Union Public Schools



A ONE-STOP-SHOP FOR EDUCATORS

RUSD needed a curriculum that would provide consistency and predictability, saving their teachers time and easing educator burden.

TeachTown's comprehensive platform delivers everything in one place—digital lessons, teacher resources, assessments, data reporting, and a scope and sequence—reducing time spent on lesson prep and minimizing educator burnout.

"The amount of time I spend preparing lessons and materials has DRASTICALLY decreased," says Meghan Greene.

Another top priority for RUSD was effective data tracking. With TeachTown, data from student technology-based lessons is automatically collected and organized into structured reports.

Greene shares, ***"Prior to using TeachTown, tracking data and student growth was challenging.***

Lots of my data was observational, which made it hard for administrators and parents to see. Now with TeachTown, I have concrete data on each of my students. I love being able to pull up and print off colorful graphs displaying student growth."

Greene, who teaches high school students with autism in a center-based classroom, also emphasized the value of enCORE's standards alignment. It enables her to provide grade-appropriate instruction tailored to her students' cognitive levels – a "game-changer" as she calls it!

Overall, TeachTown's solutions have given teachers at RUSD the ability to do what they do best - teach! Greene continues, ***"TeachTown has made my job as a teacher less stressful and more enjoyable. It has allowed me to focus more time on my students and less time finding and preparing lessons and materials."***



IMPACT ON STUDENT OUTCOMES

Beyond saving teachers time and easing stress, TeachTown has made a meaningful difference for students. Greene reports that student engagement has increased among her primarily non-verbal learners:

“enCORE has increased their participation, and the data shows a more accurate picture of their understanding, demonstrating that they are steadily progressing academically.”

Between September 2024 and May 2025, RUSD students demonstrated a **nearly 62% average growth rate between pre- and post-test scores on student-led lessons across enCORE Elementary, Middle School, High School, and TeachTown Basics.**



A BRIGHT FUTURE AHEAD

With TeachTown, RUSD's vision of transforming the lives of students has become a reality. Based on their experience with TeachTown so far, RUSD is feeling more than hopeful about the continued teacher satisfaction and student achievement to come. As Tamaran Dillard put it, I see:

“...our data continuing to highlight that ALL students can learn

...our students being excited about the familiarity they will have from year to year with TeachTown in their classrooms

...our teacher retention staying high due to an incredible learning platform that has been implemented to support them, as well

...our students continuing to close gaps in learning.”



Our Mission:

TO MEASURABLY IMPROVE THE ACADEMIC,
BEHAVIORAL AND ADAPTIVE FUNCTIONING
OF STUDENTS WITH DISABILITIES.

LEARN MORE

As special educators, we all have the same goal in mind: providing our students with comprehensive learning opportunities that pave the way for educational and personal success.

Our award-winning adapted core curriculum solutions and supporting interventions deliver a whole child approach. We help you measurably improve the academic, behavioral, language, and adaptive skills of your students—from Pre-K through the transition years. Our entire curriculum has been founded upon what works for students with moderate to severe disabilities.



SCAN ME

Scan the QR code to learn more
about how TeachTown can work in
your district.



Leading provider of K-12 standards-based, adapted core curriculum

Our suite of special education solutions offers students with moderate to severe disabilities equitable and inclusive access to the general education curriculum and the individualized interventions that support their success.



TeachTown.com